

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 13.59
CHANGES ** WFTV-TV ***

ADV # ADV. NAME ISS/DSCC IE
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 6556 SALESMAN #
BUYER NAME LAURA BASSETT
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4 DATE OCT18/12 13.59

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OK'D M7
TTLS RTS
PLS CFM, THX 10/18

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	ES	100P-200P	30			\$825.00	10/9	10/12	3		TU-F	3
1	ES	100P-200P	30			\$825.00	10/16	10/19	2		TU-F	2
1	ES	100P-200P	30			\$825.00	10/23	10/26	3		TU-F	3
1	ES	100P-200P	30			\$825.00	10/30	11/2	4		TU-F	4

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505

PROGRAM : THE CHEW
CON COM1: THE CHEW

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

57	A		600A-900A	30		\$1,425.00	10/21	10/21	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER OCT18 ON LINE-1 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK

58	A		500A-600A	30		\$400.00	10/21	10/21	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 57-58

33	ES		1100A-1200N	30		\$1,000.00	10/22	10/22	0		MON	0
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33	ES		1100A-1200N	30		\$1,000.00	10/29	11/5	1		MON	2
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PROGRAM : VIEW
CON COM1: VIEW
STATION MAKEGOOD OFFERS:
M7 OK'D BUY#1 MISSED: TU-F/100P-200P OCT18 30S \$825.00 (OCT18/12)
BUY#33 MON/1100A-1200N OCT22 30S \$1,000.00
OFFER: SUN/600A-900A OCT21 30S \$1,425.00 PLS ADVISE.
& SUN/500A-600A OCT21 30S \$400.00
CMT: WE CAN OFFER

OCT/12 391100.00 NOV/12 210800.00
CONTRACT TOTAL 601900.00
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE